

## WIFT Member Profile

Wondering what other WIFT members are up to? Keen to share the news on your latest project? Or just want to introduce your business and achievements to fellow WIFT members? Starting 20 November, we'll run a regular WIFT member profile in the enews, to help members promote themselves to each other, make contacts and, hopefully, inspire others.

This will not be an invite-only service but, rather, a member-driven process.

You decide if you want a profile.

You download the questionnaire from our site and include any supporting links to projects or your business. You include a pic of yourself.

You tell us when you prefer it to run, and get it to us as early as possible before that date.

Then, we select which profile will run each fortnight, based loosely on a newsworthiness, relevance + first-in-first-served basis. Bear in mind that due to the number of members, you're unlikely to get more than one profile every couple of years, so choose your timing wisely. (We are always happy to run mentions of other projects in between profile features under our *Members Making Waves*) heading. We'll do our best to run all profiles, but only have space for one each week (barring special events such as NZ International Film Festival time). So if your profile talks about your cat sanctuary open day next month, and another member tells us about her short film premiere in a festival next week, you're going to get bumped by the member with the film premiere...naturally.

This is not just a service for well-established members, either. If you're a high-achieving newcomer to the industry who has a lot going on, we're keen to hear from you.

So remember: newsworthy, relevance, first-in-first served.

**Please email your profile to [office@wiftnz.org.nz](mailto:office@wiftnz.org.nz)**

Each profile will run *up to* around 350 words, so try and keep your answers short and sweet, and edit it to make sure we feature the most relevant information.

Name:

Media Discipline/role:

Tell us a little about yourself: your background, work history + why you decided to pursue a career in film and television.

List your most relevant credits, awards, screenings, industry recognition.

Tell us a little about your current projects and/or your business.

Why do you think it's important for women to have access to the types of mentorship, networking and professional development opportunities that WIFT offers?

*(For established industry professionals)* What advice do you have for an emerging woman professional interested in a career in (insert your discipline here)?